

AUT
MAINTENANCE & REPAIR

27 – 30.5.2022

National Convention & Exhibition
Center (Tianjin), China

A rejuvenated outlook

China international trade fair
for auto service, parts, maintenance
and repair technology and equipment

www.amr-china.cn



中国汽车保设备行业协会
China Automotive Maintenance Equipment Industry Association



中国汽车维修行业协会
China Automotive Maintenance and Repair Association



messe frankfurt

A rejuvenated outlook for AMR 2022

The Auto Maintenance and Repair Expo (AMR) is a leading business platform for China's automotive aftermarket. The show has had roots in the Jing-jin-ji (Beijing, Tianjin, Hebei) region for nearly forty years and continues to expand its influence in the interest of automotive development.

In recent years, supportive Government policies have led to the rapid development of the region. This continues to increase the supply and demand of vehicles. Therefore, to usher in new opportunities and further exert the show's influence in the region, AMR 2022 relocates from Beijing to Tianjin with a rejuvenated outlook. Along with its fresh start in a brand new state-of-the-art venue, the show will continue to deliver high-quality exhibiting experiences for participants across the automotive supply chain.

Expected show scale



100,000+
Sqm of exhibition space



8,000+
World-leading brands



100+
Buyer delegations



1,000+
Domestic and overseas exhibitors



46,352
Visits (AMR 2021)

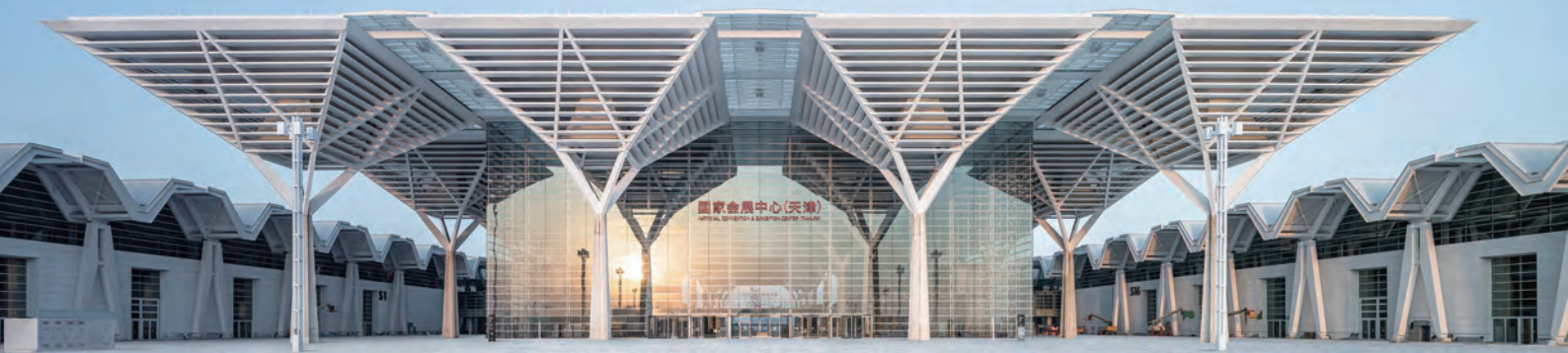


30+
Concurrent events and training sessions

A brand new exhibition centre

The National Convention & Exhibition Center (Tianjin) is the new flagship exhibition ground in North China. This sophisticated facility is a strategic project coordinated by the Ministry of Commerce of China and the Tianjin Government, sets a benchmark for the show's offerings and services.

The fairground is poised tactically with extensive transportation networks connecting sea, land, air and rail. This includes three international airports, an international harbour, train lines and highway systems. Therefore, it is a crucial component in Tianjin's role for advancing the Jing-jin-ji region by sharing trade and economic activities with the capital city. These geographical advantages also link Tianjin to Southeast Asia that then flow out to the rest of the world. This gateway is set to create a globally active hub in a world-leading, integrated complex for exhibition services.



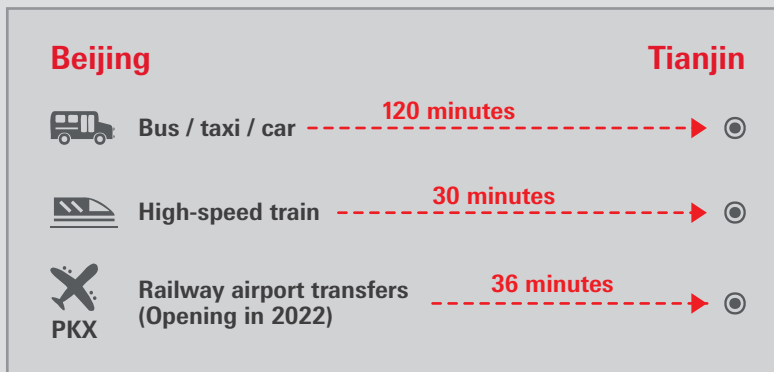
Tianjin: the next key car production base

Since the "Coordinated Development for the Jing-jin-ji Region" was released in 2015, the city cluster has continued to embrace development. The region is home to 100 million people across 216,000 sqkm. In the first quarter of 2021, the GDP in Beijing, Tianjin and Hebei grew by 17.1%, 15.9% and 15.1% respectively¹.

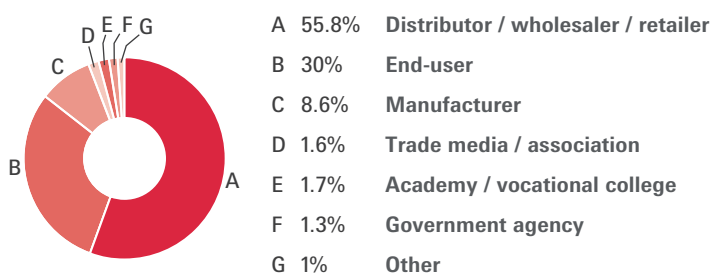
In particular, Tianjin's established roots in the auto industry sees a complete supply chain in parts manufacturing through to car making. The city asserts its strong auto making capabilities with a number of leading car manufacturers, such as FAW-Toyota, FAW-Volkswagen and Great Wall Motor operating in the area. AMR aims to amplify further prospects by introducing extensive industry resources to the region for more cross-sector cooperation.

With the comprehensive network that connects players and facilitates trade, as well as the pliability to develop alongside industry transformation, the show will continue to drive forward innovation. It will gather top brands from the passenger and commercial vehicle aftermarket ranging from auto maintenance, repair, car care, accessories and customising, parts and components, supply chain, new energy vehicle services and more. This will allow participants to explore a variety of business opportunities.

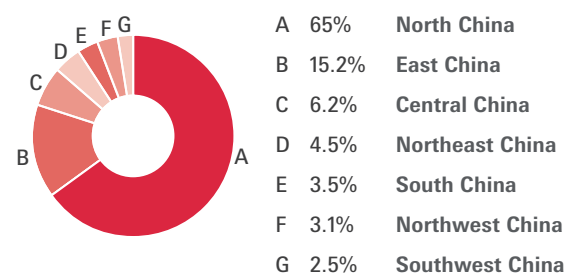
- **The emerging auto manufacturing hub**
- **A boost of new energy vehicles and connected cars**
- **A trading hub for parallel imported cars**
- **A pilot city for used car exports**



Visitors by segment (AMR 2021)



Domestic visitors by region (AMR 2021)



Reference:

1. "The economic keywords for the first quarter in Jing-jin-ji", Xinhua News Agency, 19 May 2021, <http://finance.people.com.cn/BIG5/n1/2021/0519/c1004-32107312.html>, retrieved on 1 June 2021.
2. "Where is commercial vehicle market heading in 2021?", Chinatruck. org, 18 December 2020, https://www.chinatruck.org/news/202012/33_94465.html, retrieved on 1 June 2021.

New zones and fringe events elevate trade fair experiences

Responding to the rise of emerging technologies and changing consumption patterns, AMR 2022 will introduce new specialised zones on top of the fair's staple areas in auto maintenance, repair, parts and components, and car care. The show will leverage its extensive network in the Jing-jin-ji region to integrate and share these earned industry resources with exhibitors.

- **Commercial vehicle zone: a honeypot for the aftermarket**

There were more than 36 million commercial vehicles in China at end of 2020. With this, the sector's ever-changing aftermarket exceeded the value of RMB 4 trillion². To respond, AMR will introduce a new Commercial vehicle zone with over 20 commercial vehicle manufacturers showcasing some 70 van models and the latest technological advancements. The show will invite technical and procurement personnel from major car makers, public transportation groups, logistics companies and after-sales service providers in efforts to encourage business interactions.

- **Car wash zone: a fully situational showcase**

Players will find a scenario-based showcase for smart car washing solutions at the debuting Car wash zone. Here, they can grasp the latest intuitive, fully automated and intelligent car washing services. In this way, solution providers can connect with their target audience seamlessly.

- **Automotive culture and customising zone: a new cultural wave of driving**

The car customising sector is experiencing rapid growth with the market potentially sparking up a value worth billions. The Automotive culture and customising zone will bring forward a wide coverage of intellectual properties in car modifications, mobile offices and residential solutions for recreational cars and commercial vehicles, mobile campers and trailer homes, modifications by car brands and many other products and solutions.



Activities enlightens industry topics

- ★ [The China Automotive Aftermarket Conference](#)
- ★ [The China Commercial Vehicle Awards Ceremony](#)
- ★ [The Commercial Vehicle Conference](#)
- ★ [Green Repair and Maintenance Industry Forum](#)
- ★ [Auto Diagnostics Master Championships](#)
- ★ [The China New Energy Vehicle Repair Summit](#)
- ★ [The China Automatic Transmission Technology Summit](#)
- ★ [AMR Online Business Matching Services \(AMR Online\)](#)
- ★ [China Automotive Aftermarket Car Wash Forum](#)
- ★ [The China Automotive Vocational Education Alliance Conference](#)
- ★ [High-range Car Repair Training Workshop](#)

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I was pleased that industry players could reunite at AMR and explore the future auto industry together. It was good to see more exposure of accessories, car care and customising, on top of the repair and maintenance sector. As an exhibitor, this wider range across the show floor brought us more quality buyers and distributors, which will be particularly beneficial for us going forward.

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Mr Ben Tan, CEO, Thinkcar Tech Co Ltd

A top choice for the entire supply chain in China's automotive aftermarket

Product groups

Maintenance & Repair

- Garage equipment & products
- Tools
- Tyre repair equipment
- Tyre repair products
- Test & diagnostic machines
- Car washing cleaning & reconditioning equipment
- Cleaning car care products
- Machine tools
- Automotive related software
- Paintwork & collision protection
- Teaching aids
- Purification systems
- Car service chain stores
- Training programme & materials
- New energy vehicle repair

Accessories & Customising

- Oils
- Vehicle films
- Accessories
- Car safety products
- Customising

Parts & Components

- Parts & components
- Replacement parts
- Electronics & systems
- Supply chain

Commercial Vehicles

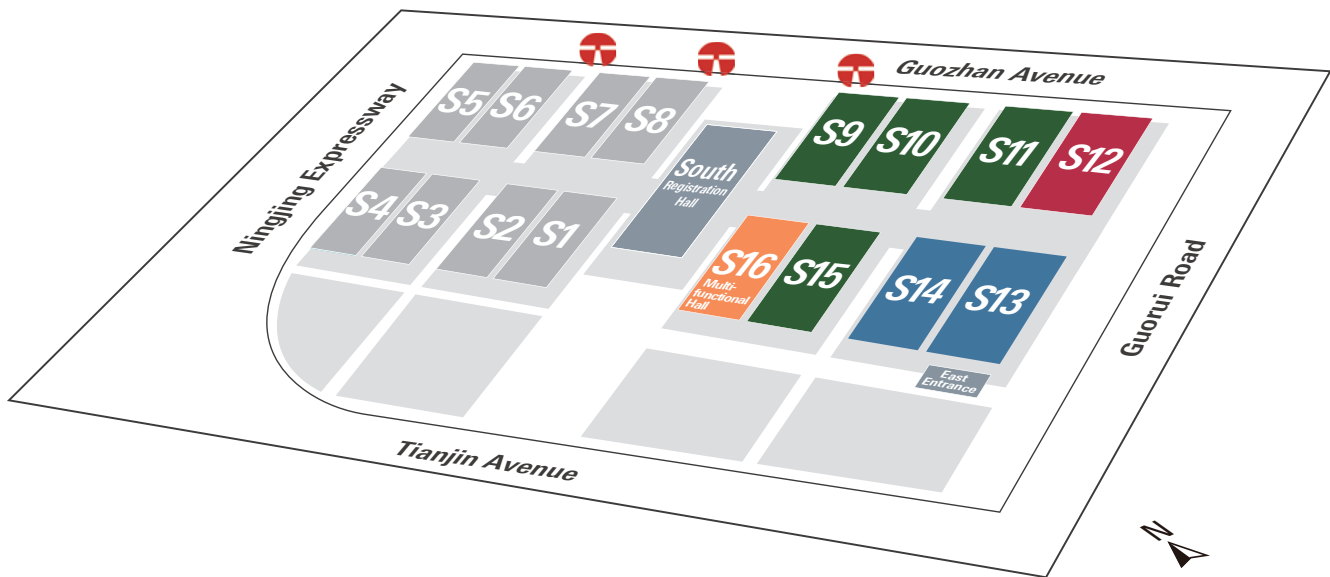
- Buses
- Trucks
- Special vehicles
- Tyres

Key brands in AMR 2021*



*Partial list

Hall plan



Subject to change, information as of November 2021.

Stand rental prices*

Area A

Standard package (min 9 sqm)	RMB 10,080 / 9sqm	(one side open)
	RMB 11,250 / 9sqm	(two sides open)
Raw space (min 36 sqm)	RMB 1,000 / sqm	

Area B

Standard package (min 9 sqm)	RMB 9,090 / 9sqm	(one side open)
	RMB 10,080 / 9sqm	(two sides open)
Raw space (min 36 sqm)	RMB 900 / sqm	

(20% surcharge for locations on the main gangway, 10% surcharge for corners)

*Early bird permits 5% off before 30 September 2021.

- S9** Repair | Tyre equipment
- S10** Collision repair | Painting | Tools
- S11** Car Wash | Car Care | Tools
- S12** Accessories | Tuning | Oils
- S13** Commercial vehicle | Spare Parts
- S14** Spare Parts
- S15** Testing equipment | Diagnostics equipment | Tools

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More about AMR 2022



Auto Maintenance & Repair Expo

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